

# SHARE

JANUARY 2021

# 2021



SHARING STARTS WITH YOU!

A HEALTHY BUSINESS TAKES HEALTHY RELATIONSHIPS

TAKE YOUR BUSINESS ONLINE!

SOCIALIZE: 3 BENEFITS OF SHARING FUN



# Good Morning, World!



Time to take on another day. The morning comes with new opportunities to act, to achieve and to inspire. With the incredible energy of **Go! Gano REVIVE**, you are ready. **Enriched with Ganoderma, electrolytes, amino acids and all-natural energy, this instant-ready smart beverage will have you on your feet in a snap.** So go ahead, greet the morning. It's going to be a good day.

**Go! Gano REVIVE. Go Get It.**

**#GoGetIt**



# CEO MESSAGE



Happy New Year from Gano Excel! It is a time for new beginnings. A time for reigniting your commitment to yourself and your goals. Many during this time of year are putting fresh thought to their health and their finances. They are daring to dream big about the changes they want to see. A lifestyle they want to achieve. It is a great time to SHARE.

It is a time for taking new steps forward. A time to look at exploring new relationships and restoring old ones. Many feel the courage to initiate a conversation with friends and family with whom distance has grown. Perhaps there are relationships that need to heal. The year ahead is young. For some it holds the promise of finding love. For others, a new career. It is filled with opportunity – an opportunity for adventure, confidence and happiness.

I encourage you, be courageous. Be bold. Take the initiative to act on these opportunities. Connect with others. Engage in healthy conversations. SHARE our Ganoderma-enriched products. Our exciting new Go! Gano smart beverages will help your business expand and reach new people. Present the Gano Excel opportunity. Our amazing 11 Ways to Earn are relevant as ever.

Start today. Make a renewed commitment to your business and take your first steps. Who will you reach out to first? Who will you tell about the rich goodness of Ganoderma lucidum? Invite them to taste the difference. It could just be a simple cup of coffee. Begin here. Our Diamond leaders can all recall the first time someone shared Gano Excel with them. I am sure you can too. It is the beginning of a new chapter in someone's life. It starts with you. Make that call. Send that message. Open the door.

I look forward to seeing where it takes you. You could soon be on your way to a smarter way to live, earn and SHARE.

Sincerely,

Mr. Ooi Chin Aik,  
Chief Executive Officer, Gano Excel | North America



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**Will-Call Hours:**  
Mon - Fri: 10 a.m. - 3:30 p.m.

**Denver**  
4621 Peoria Street, Unit H  
Denver, CO 80239  
(303) 468 - 8654

**Fresno**  
3620 West Shaw Ave.  
Fresno, CA 93711  
(559) 892 - 0727

**Attention: At this time, Will Call Centers are open for order pick-up only.**

**GanoExcel.us**

# A HEALTHY BUSINESS TAKES HEALTHY RELATIONSHIPS



As we open a new chapter this year, we look to opportunities to unite together.

***A healthy business is built on healthy relationships. Socializing is an important part of network marketing, and it can't be done without finessing your relationship skills.*** Perhaps you have had conflict arise because of differences, or perhaps some relationships have simply been neglected due to stress or distance. Do not despair. Now is a great time to get back in the game. You can make and foster meaningful connections with your neighbors, family, team members, and customers once again.

It may be time to call in the wisdom of an expert when it comes to nurturing a healthy relationship. Dr. John Gottman is a world-renowned psychologist in the field of love and marriage. Although he has spent decades studying the patterns of married couples, his observations can help build relationships anywhere, from friendships, to business and within your enrollment organization.

Dr. Gottman began his research in the 1970's when he began to invite couples in for observational studies. Over the years, he developed analytical tools and techniques to unearth the variables about how relationships were strengthened or deteriorated. He found that conflicts, especially persistent "unsolvable" conflicts were common in all marriages, healthy and unhealthy. However, it was the way the couple interacted with each other that determined if they could navigate the conflict in a satisfying way.

He discovered that there was a certain sequence of negative interactions that left alone very commonly led to divorce. Conversely, couples that displayed positive sequences of interaction instead enjoyed a stable, healthy marriage. He began to study how couples could create and maintain the type of friendship and intimacy that allowed such positive patterns to thrive. From this research, he published his book "The Seven Principles for Making Marriage Work" which describes how a couple could foster such a positive relationship.

What Gottman sees at the core of every marriage is a friendship. Thus, his principles can be applied to many types of relationships where preserving a mutual respect and care for each other is valued. This could be people that you work with, live with, or even customers that you continually help and serve by

offering revitalizing Ganoderma-enriched products. ***If a long-term relationship is the goal, building up positive interactions and working through negative ones in a healthy way are vital.***

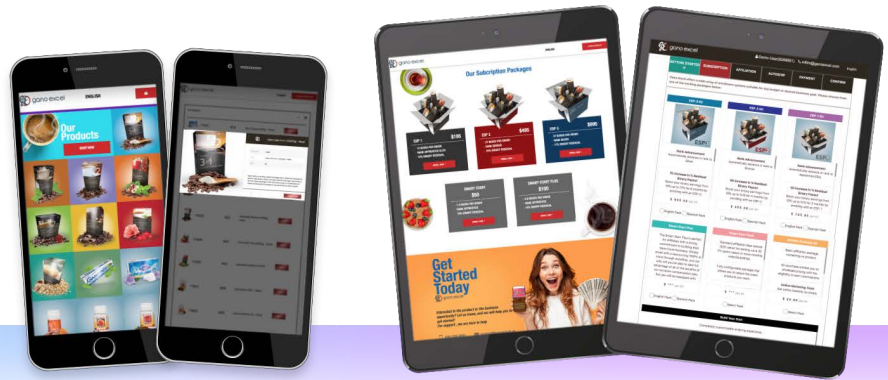
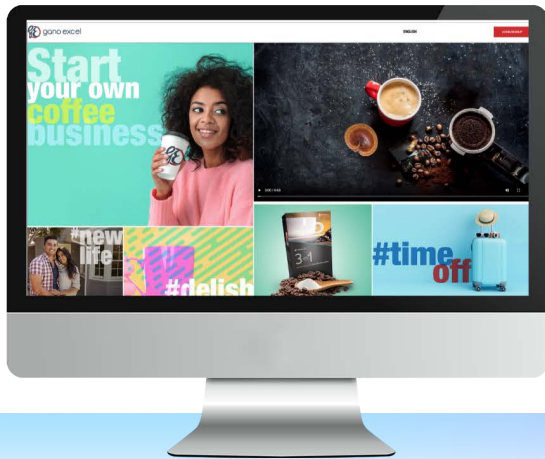
Gottman sees the warning signs of a deteriorating relationship as a cascading series of behaviors that appear when a conflict arises. Gottman refers to these as "the four horsemen:" criticism, defensiveness, contempt and stonewalling. When it comes to your business, you may be on the receiving end of several of these behaviors, or you may be tempted to engage in a few of them yourself. However, these are toxic to relationships, and should be avoided at all costs. Thankfully, Gottman lists seven principles that can work to overcome the negativity and start in a positive direction.

This first step is to learn as much as you can about your friend, prospect, or team member. Find out as much as you can! Next, encourage them with affirmation. Send a kind text or provide positive feedback. Third, see opportunities to connect. Gottman calls this "turning toward" the person instead of away. Respond to texts and emails. Offer to meet over coffee. Filling your relationship with these positive memories helps when a conflict eventually surfaces.

The next principle takes some humility: let the other person influence you. You may be used to doing all the influencing as a network marketer but considering the other person's opinions and feelings is crucial to a long-term partnership. The trust that is built will have a greater impact when it comes time to suggest a new product or strategy. When conflicts arise, some will be solvable, and some won't be. Use humor and positivity, soothe the other person with a delicious cup of GanoCafé, and take breaks if needed. Sometimes you will need to agree to disagree and remember the value that the person brings to your life or business.

In the end, ***the goal is to create a meaningful relationship of togetherness.*** Work to build each other up. ***Help and support one another reaching new ranks and other achievements.*** Make dreams come true. Edify each other in the process. It is possible to have meaningful friendships in network marketing. Those you serve through your Ganoderma lucidum business, those you work alongside, and those at home who motivate you to keep going. It's a fresh new year. And with it, an opportunity to socialize with a fresh, positive mindset.

# TAKE YOUR BUSINESS ONLINE!



Looking to do more business online? *Gano Excel has upgraded its replicant websites with a new design called “Opportunity + Retail.”* There’s a lot to love about this new website!

*A completely re-envisioned e-commerce function creates a friendly retail experience for your preferred customers!* Anyone can visit your personalized website and purchase Gano Excel products that automatically credit your account. The fresh, new design is easy to navigate to find your favorite Ganoderma-enriched products to purchase.

The new website also includes an improved enrollment experience that is simple and convenient. Know someone who could benefit from the Gano Excel opportunity? Simply direct them to your personalized website to complete the enrollment process and join your team. The mobile-friendly design makes it easy for someone to enroll from any device, whether at home or on the go!

Not only can you do more with the new upgrade, Gano Excel gives you access to this valuable sales and enrollment tool absolutely free! Many Affiliates have already taken advantage of creating a personalized website that allows them to take their Gano Excel business online – an essential capability during times of physical distancing.

Want to create your very own website and open up the opportunity to do business online? You can start today by visiting the Back Office online at [us.ganoexcel.com](https://us.ganoexcel.com). Creating a new website just takes a few minutes! Follow these steps and you’ll be up and running in no time!

1. Log into your Back Office using the credentials you created during your enrollment.
2. Locate the My Website module. When you open up the Back Office, look for the main navigation bar, which may be on the left if you are using a personal computer, or at the top if you are using a mobile device such as a phone or tablet. Select “Me” from the menu and then click on “My Website.”
3. Create your custom website! Go to “Create New Website” and click “Create.” Personalize your site by giving it a name (site description), and custom URL (site location). Save it and you have a website!
4. Choose your design. Go to “Choose Your Look” and make sure you pick our new and improved design, “Opportunity + Retail.” You’ll get all our latest designs and improvements!
5. Finalize your customization. Under “Setting/Preference” you can select what language your website appears in for your customers. Then, go to “My Contact Information,” where you can decide what details to include on your site so that customers can contact you.

We couldn’t be more excited about this new smart and friendly tool to share with you! Are you just as excited about this as we are? Tag us with [#ganoexcelusa](https://www.instagram.com/ganoexcelusa) on social media and be sure to follow our pages for all our updates and announcements.

# ESP PLUS + PACKAGE

## Add New Go! Gano Smart Beverages to Your ESP!

Introducing the new ESP+ (Plus) package – an enrollment package that enhances your ESP with the all-new Go! Gano smart beverages.

The ESP+ supplies you with 18 boxes of delicious new smart beverages that offer all-day cold-beverage solutions anywhere you go. That’s a \$756 value for only \$505!

Broaden your market and maximize your potential from day one!

## Grow your business using the ESP+ package and earn the new Go Fast Bonus!

Every time an ESP+ enrollment occurs anywhere in the first three generations of your enrollment organization, you earn a cash bonus.



ESP3+	ESP2+	ESP1+
Go Fast Bonus	Go Fast Bonus	Go Fast Bonus
GEN 1 - \$200	GEN 1 - \$125	GEN 1 - \$75
GEN 2 - \$20	GEN 2 - \$10	GEN 2 - \$5
GEN 3 - \$40	GEN 3 - \$20	GEN 3 - \$10

## One more month to GO!

Our Let's GO! Promotion is ending soon! Earn points today to win cash prizes and a trip to Malaysia! Visit the home of Gano Excel International, complete with a tour of our privately owned Ganoderma lucidum farm. All of our Ganoderma is exclusively grown using proprietary techniques to offer the best products in the world! Join us for this amazing adventure - Let's GO!



Visit [letsgo.ganoexcel.us](https://letsgo.ganoexcel.us) for how to play.

Act now! Promotion ends February 28, 2021 (Cycle 638).

# 3 BENEFITS OF SHARING FUN



Time to have some fun! Did you know that having fun together with friends and family can contribute to a healthier life? Spending time with family within your household creates a healthy environment for everyone, from children to adults to grandparents. Creating time for you and your Gano Excel family to have fun together also promotes the same wonderful benefits! It creates strong bonds, promotes laughter and forges shared memories, that each come with positive effects for your health and relationships.

## Strong Family Bonds

Having fun as a group can include time spent indoors or outdoors.

Many great family activities can be done with little to no budget required, such as roasting marshmallows and telling stories, sharing a meal, or playing a game. Having a fun time together is great for self-esteem. It boosts feelings of security and identity that will give you and your children confidence. Playing with others also strengthens social skills like empathy and learning to deal with differences. It also fosters a safe space for dealing with stress in more positive ways and reduces negative behaviors.

## The Gift of Laughter

With fun can come lots of laughter, which is great for your health! Physically, it immediately

eases tension in the body and provides exercise for the cardiovascular and respiratory systems. Did you know just 20 seconds of hearty laughter equates to three minutes on a rowing machine? It also releases positive neurochemicals into your brain, lifting your mood. Beyond the physical benefits, laughing together in a group paves the road for more honesty, transparency and forgiveness with others. It can also protect you against burnout and depression. Laughing together can also bring about a positive perspective that helps you to weather hardship. Lastly, when a group laughs together, it strengthens and supports the forming of bonds and memories.

## Creating Positive Memories

Making memories together as a family or a team is important to developing a sense of community. Quality time fosters the relational bonds that promote feelings of acceptance and belonging in a group or family. It gives everyone opportunities to learn more about other people. Seeing people of different ages, personalities or backgrounds come together to have fun can be rewarding as well. Watching people overcome differences to enjoy time together is a positive experience. Having these positive experiences frequently will make it easier to work through conflicts together when they arise.

Many times, it doesn't take a grandiose experience to create the type of meaningful fun that will benefit your family and your team. Begin by working some fun into your next team conference call or family dinner. Allow yourself some space to socialize. Listen, learn and laugh. The next time someone needs your support, you will have a stronger connection in order to help.



## WAKE-ME-UP SWEET BERRY MUFFINS

Fill your home with the sweet, intoxicating scent of delicious berry muffins! They're sure to make everyone's morning a little brighter. With a nutritious profile of protein-packed Greek yogurt and antioxidant-rich berries and *Ganoderma lucidum*, your day will be off to a great start. Plus, we use Go! Gano Revive to add a kick of all-natural caffeine from green coffee beans and panax ginseng extract that hits you like a thousand wake-up-you're-beautiful kisses. Bake. Yum. Go win the day!

### Ingredients:

2	large eggs, at room temperature	¼	1/4 tsp salt
1	cup granulated sugar	2	2 cups all-purpose flour
1	cup Greek yogurt	2	2 tsp baking powder
1	sachet Go! Gano Revive	½	½ cup fresh strawberries, hulled and diced
½	cup canola oil	½	½ cup fresh raspberries
1	tsp vanilla extract	½	½ cup fresh blueberries

### Directions:

1. Preheat your oven to 400F. Line a 12-count muffin tin with cupcake liners.
2. In a large mixing bowl, use a hand mixer to beat together eggs and sugar on high speed for about 5 minutes, until thick and well combined.
3. Place the Greek yogurt into a medium bowl. Open the sachet of Go! Gano Revive and pour over yogurt, then stir to combine. Transfer the yogurt mixture into the bowl with the egg mixture. Add canola oil, vanilla extract, and salt. Mix together on low speed until just combined.
4. In a small bowl, add flour, baking powder, and salt. Whisk together using a hand-held whisk. Transfer about 1/3 of the flour mixture to your batter and gently whisk together. Repeat with half of the remaining flour, whisking afterward. Repeat again with the remaining flour and gently stir to incorporate it all. Do not overmix.
5. Using a spatula, fold in all your strawberries, raspberries, and blueberries. Fold the batter over the berries and stir gently to combine.
6. Divide the batter evenly into the prepared muffin tin. Bake in the center of the oven for 20-22 minutes. When done, the tops will be golden in color and a toothpick inserted into the center will come out clean (no batter clinging to it). Transfer muffins to a wire rack to cool.



### NUTRITIONAL FACT:

Greek Yogurt is packed with nutritious protein! Your body uses protein to build healthy bones, muscles, cartilage, skin, hair, and even blood. Proteins also provide you with natural energy and help to transfer oxygen between cells! This can boost the production of strong immune cells to keep you healthy and performing at your best.

# revive

Get up and GO with this energy-infused drink!

**TRY IT AND ADD TO YOUR NEXT AUTOSHIP ORDER!**

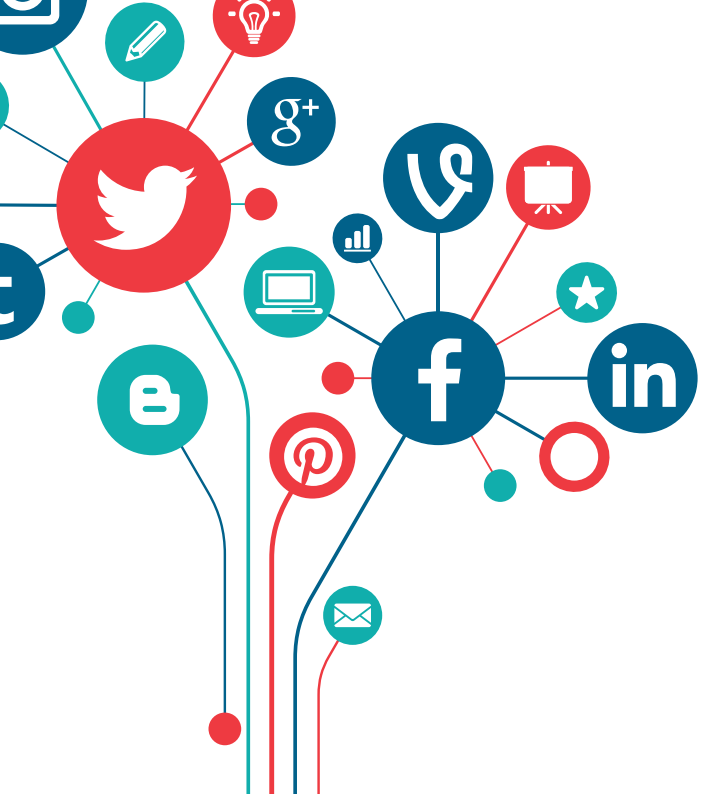
Retail: **\$42.00**

Wholesale: **\$30.00**

• #522

• PV/CV 24/15

Visit the Wealth Plan for more information



# TIME TO SHARE

## Gano Excel's Social Media Stars of the Month: Jacque Román, Marivel Santoyo and cafe\_ganovida!

*Congratulations and thank you, Jacque, Marivel and cafe\_ganovida for using social media as an important tool to leverage your Gano Excel business!*

-  /ganoexcel.northamerica
-  @ganoexcel
-  @ganoexcelusa
-  /OfficialGanoExcelUSA



**Instagram: Jacque Román (@jacquiert\_sv)**

*"When you know that Gano Excel's Ganoderma lucidum is for all the world..."*



## Do you want to be next month's Social Media Star?

*Make sure to use #ganoexcelusa and #ganoexcelnorthamerica and tag us in all of your Facebook, Instagram and Twitter posts!*



**Instagram: Marivel Santoyo (@marivelsantoyo)**

*"Tongkat Ali boosts your potency."*



## GLOBAL CORNER



Gano Excel celebrates its Affiliates on the island of Taiwan! Ganoderma's benefit to clear and healthy skin is a huge reason for its popularity.

Taiwanese are known to avoid both rain and sun in order to protect the skin from damage. The Gano Excel opportunity allows them to care for their skin and also improve their lifestyle!



**Instagram: @cafe\_ganovida**

*"Defend your body so it gets going well."*





# LEADERSHIP SPOTLIGHT CLAUDIA VOIGT



**DIAMOND**

**Claudia reached the rank of Diamond in during the 2020 pandemic.** She says that Gano Excel was an impeccable company during this time when many other traditional businesses were closing their doors. Gano Excel stayed open, and likewise **Claudia persevered in sharing the health and wealth of Ganoderma lucidum** with as many people as possible. As a result, her business grew and provided an income stream for her and her family through economic challenges.

Claudia comes from a family that is familiar with business. It has given her a perspective on the excellence of the Gano Excel opportunity. Her father is a long-time businessman in Colombia. She trusts his experience and wisdom when it comes to investments. Her sister introduced the family to Gano Excel and at first Claudia was skeptical. When her father decided to enroll and begin his Gano Excel business, Claudia knew that the opportunity must be a trustworthy one. His mentorship has meant the world to her as she pursues her own business now with Gano Excel.

She sees that Gano Excel can help many people. **The health benefits of Ganoderma are an incredible supplement for a healthy lifestyle.** She considers the product to be the real star of her business. It speaks for itself. She's seen the impact it has made on her own health and many others. Starting a Gano Excel business can also help people find financial freedom and flexibility while other markets experience volatility. She loves that people can begin to generate earnings immediately, as well as towards medium and long-term goals. In fact, her Gano Excel business has helped her assist some family members that were struggling financially as well.

Her business also brings Claudia a special sense of purpose. Before Gano Excel, Claudia enjoyed focusing on her family as a housewife. Now, she finds

helping others to be a meaningful addition to her life. She sees it as a new lifelong project. She loves to see women who have talent, energy, humility and strength see that there is something they can do and make a difference.

**She can spot a potential leader from the positive attitude that they embody.** Her teenage son is one such person. He challenges her and encourages her everyday. Likewise, she encourages all her leaders to learn and act on it. Every morning at 6:00 a.m. she meets with her team during a time called **"First Coffee."** It is a time for training and planning. Learning to conduct training virtually during this last year has been a huge blessing because everyone can join in from wherever they are. This allowed Claudia to strengthen her team, encourage them and help them to duplicate throughout the year. After the morning training, she uses the remainder of her day to make calls and SHARE. **"You must take time to act. You can train all day long, but without action there will be no results,"** says Claudia.

She sees great potential for continued growth through this year, especially with new Go! Gano smart beverages entering the market. She says she expects the new beverages to be a hit in warmer climates like her home state of Texas. Go! Gano uses cold water to mix the new 100% water soluble Ganoderma lucidum extract. She is also excited about the hydration offered, expecting that athletes as well as people who work and play outdoors will benefit from nutrients provided by the smart beverages. She sees great opportunity for these products to bring further success to her Gano Excel business. She says that with Gano Excel, **"I am accomplishing my vision to help many, many people and be a health and wealth ambassador to all, here in the United States and all across the Americas."**



## IVON KIMMEL

FORT WORTH, TX

***Dr. Ivon Kimmel started her Gano Excel business in March of 2020.***

Since then, she has grown her business throughout the challenges of 2020 and succeeded in advancing to the rank of Gold. She lives in Fort Worth, Texas with her husband and son. ***She loves to envision the impact her business can have on her community through the health and wealth of Ganoderma lucidum.***

As a medical doctor, she is all about health. She sees the tremendous value that Ganoderma can have for a healthy lifestyle, including the more than 200 phytonutrients and 150 antioxidants. She has seen and felt the impact this enhanced nutrition has on the body firsthand. She notes having more energy and vigor and feelings of balance within her body. Her immune system feels supported and well regulated. She loves that it is a natural way to fill her body with something good, with no harmful side effects. It is something she can recommend to everyone and feel good about it.

***Ganoderma lucidum has instantly become an important part of her and her family's lifestyle.*** However, it was the values and leadership of Gano Excel that convinced her to start her own business. She loved the ethics, transparency and integrity that she saw played an important role in the company. Added to these values was the prestige of being in business 25 years under the leadership of Mr. Leow Soon Seng. She believes in his vision for the company. ***“He leads with his heart and you can see that in the way the company brings people together and helps them to succeed,”*** says Kimmel. She is confident that Gano Excel is here to stay.

She sees knowledge as the most powerful tool she can share with others through her profession and her Gano Excel business. She loves to help people make responsible decisions by understanding the biology behind certain lifestyle choices. It empowers them to make a difference in their lives. Her Gano Excel team is no different. She believes that anyone interested in starting a business will find a great opportunity with Gano Excel. She credits the business model as simple to understand and take action on. She loves to explain the benefits of ***network marketing*** and the ***11 Ways to Earn of Gano Excel's Wealth Plan***. ***Her mentor, Diamond Claudia Voigt, is an inspiration to her when it comes to sharing the business. “When I look at Claudia, I see her dedication, discipline and perseverance to help others and it motivates me to do the same.”***

She sees a bright future ahead in 2021. She aims to travel to Malaysia and discover all that she can about Ganoderma lucidum from the experts at Gano Excel International Headquarters. ***She is also excited about sharing Gano Excel's new line of smart beverages: Go! Gano.*** She envisions the new refreshing drinks being a big hit within her community because of the hydration and nutrition that it offers. She can see active people, youth and children all benefiting from Go! Gano. Above all, She loves the opportunity her Gano Excel business gives her to serve others, as well as meet some amazing people. She sees her business continuing to grow in the coming year and beyond. ***“I see this as a lifetime project of bettering our health, our finances and enriching other people's lives.”***



# LIVING UP TO OUR FULL POTENTIAL

We are so incredibly proud of each of these individuals who are making a difference through the simple, but powerful, act of sharing. They have reached out and connected with others, going beyond their comfort zones. They have created a solid network by building one relationship at a time. It has allowed them to earn and advance in their businesses simply by sharing Gano Excel's products and opportunity. Now, we are happy to share in the excitement of their success! Watching each person grow, achieve and discover a new definition of what is possible for them is a fulfilling experience. We love to watch as an Affiliate's belief in a dream becomes a dream come true.

Join us is offering our sincere congratulations to the following Affiliates who have made it a priority to SHARE. **From everyone at Gano Excel, congratulations!**

## DIAMOND EXCELLERS

### DIAMOND



Ruben Cardenas  
Rank: Royal Diamond



Ana Lorena Aguilar  
Rank: Royal Diamond



Walter Garcia  
Rank: Royal Diamond



Tomas Rodriguez  
Rank: Royal Diamond



Maggie Cardenas  
Rank: Royal Diamond



Blanca Solorio  
Rank: Premier Diamond



Erica Reyna  
Rank: Premier Diamond



Milo Sanchez  
Rank: Premier Diamond



Rocio Peralta  
Rank: Premier Diamond



Cecilia Villegas  
Rank: Executive Diamond



Hipolita Gonzalez  
Rank: Executive Diamond



Jersis Aparicio Hernandez  
Rank: Executive Diamond



Marivel Santoyo Huizar  
Rank: Executive Diamond



Rebeca Sanchez  
Rank: Executive Diamond



Rene Marin  
Rank: Executive Diamond



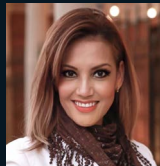
Sandra Estrada Morales  
Rank: Executive Diamond



Susana Ceballos  
Rank: Executive Diamond



Benito Farfan Jimenez  
Rank: Diamond



Claudia Voigt  
Rank: Diamond



Felipe Aviles Arellano  
Rank: Diamond



Isabel Rodriguez  
Rank: Diamond



Johanna Villegas  
Rank: Diamond



Juan Sebastian Pinzon Arjona  
Rank: Diamond



Maria Casteneda  
Rank: Diamond



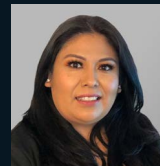
Norberto Montero  
Rank: Diamond



Romina C. Gilmore  
Rank: Diamond



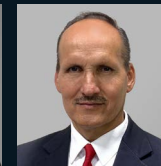
Rosa Licon  
Rank: Diamond



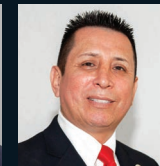
Rosa Linares  
Rank: Diamond



Sara Diaz  
Rank: Diamond



Sergio Navarro Barba  
Rank: Diamond



Victor Lopez  
Rank: Diamond

## RANK ADVANCEMENTS

### GOLD

Maria Lourdes Duarte  
Carlos Villegas

### SILVER

Lorenzo Aguilar, Santos Ambriz, Belen C. Avendano Gelvez, Espinosa Bernardino, Alfonso Carnero Zubia, Ana Lilian Castro, Salvador Cervantes, Carmen Chavez, Ana Diaz, Elizabeth Escobar, Rosalva Garcia, Francisco Gutierrez, Esther Hernandez, Guadalupe Hernandez Herman, Lorena Herrera, Luis Martinez, Virginia Mondragon, Ilka Guerra Montenegro, Adriana Perez, Diego Alexander Rodriguez Zelaya, Johnny Sanchez, Maria Solar Salazar

### BRONZE

Hector Acosta, Rosalina Ambriz, Melecia Arredondo, Juan Jose Arredondo, Leonardo Avila, Jose Briones Lopez, Yeny Cabrera, Rolando Castro, Olga Chavez, Asije Enterprice Inc, Juan Carlos Galaviz, Maria V. Gallegos, Crescencia Garcia, Johana Gomez, Ana Maria Hernandez, Eliana Hillegas, Maria Lopez, Maria Lopez Vasquez, Liliana Luna, Maria Elena Mendoza, Estreberta Moreno, Maria Oropeza, Ismael De La Cruz Paredez, Lilliana Parrado Arevalo, Martin Rodrigez, Rene Rodriguez, Maria Guadalupe Saucedo, Maria Torres, Claudia Valentin, Indira N. Vazquez, Martha Veliz



# GANODERMA PRODUCTS



Winter is here! Be sure to bundle up, because it's cold out there. When colder weather hits, supporting your immune system becomes imperative. Thankfully there are all-natural products that can help.

***Ganoderma lucidum has shown to help with immunomodulation.*** That helps the body know when to fight and when to rest. It's the reason a well regulated immune system can reduce inflammation and tame allergies. Supplying it with ***healthy nutrients*** and the incredible ***bioactive compounds of Ganoderma*** supports this important process.

***Ganoderma also creates a bioavailable space in your digestive system, making it a friendly environment for other nutrients like essential vitamins, proteins and amino acids to be absorbed into the bloodstream and delivered to cells all over the body.*** Giving your body the nutrients it needs helps cells to perform at their best and can provide a healthy, natural energy and vigor to your everyday life.

***Enriching your body with the goodness of Ganoderma couldn't be easier or more affordable with Gano Excel's signature smart products for your daily life.*** Rich, warm coffee beverages, refreshing smart beverages and daily supplements can all do their part to deliver all of the wellness benefits of Ganoderma.

All of these amazing products use Gano Excel's proprietary blend of Ganoderma lucidum, grown on our own private farm in Malaysia and carefully cultivated for maximum potency and purity. This vertical integration allows us to offer the world's finest Ganoderma at a price you can afford.

Not only are we convinced you will save money, but you can actually make money by taking advantage of Gano Excel's business opportunity! Are you ready to start having your coffee pay YOU? ***Enroll as a Gano Excel Affiliate today!***

# Introducing new Go! Gano



GoGano.GanoExcel.us

Enjoy  
our new smart  
beverage in three delicious  
flavors. Each flavor provides  
a unique boost to your day.  
Plus, all three are enriched  
with the world's finest  
Ganoderma lucidum. Perfect  
for your healthy lifestyle!



## Go! Gano Revive



Get up and GO with this energy-infused drink! REVIVE is a mix of all your needed daily vitamins, as well as your needed daily dose of calcium and potassium. Boost your immune system with vitamin C, and jumpstart your energy with caffeine and ginseng extract. All of this together with your daily Ganoderma lucidum will surely get you going, whether it's to work, school or the gym!

**Contains:**  
Ganoderma lucidum  
Magnesium  
Potassium  
L-Theanine  
Alpha Lipoic Acid  
Caffeine (Natural)  
Panax Ginseng Extract

Item Code 522

## Go! Gano Restore



Find your focus and balance throughout the day with RESTORE! Not only will you be getting a healthy mix of aloe vera, turmeric, spinach and spirulina, but it tastes great too! With the flavors of blueberry, acai, goji and other delicious berries, this smart beverage is rich in antioxidants and powerful superfoods to keep the body performing at its best. Combined with all-natural Ganoderma, this drink will keep you balanced all day long!

**Contains:**  
Ganoderma lucidum  
Spirulina  
Aloe Vera  
Ashwaganda Root  
Acai Berry  
Turmeric  
Goji Berry Powder  
Quercetin  
Spinach Powder

Item Code 521

## Go! Gano Refresh



After working hard, it's time to REFRESH! This boost of hydration includes the replenishment of important electrolytes for whole-body health. Plus, it's enriched with beet juice powder, ginger root, and Ganoderma lucidum. With delicious lemon flavor, this citrus beverage will leave you feeling fresh and hydrated. There's no better team than Ganoderma and electrolytes to reboot your system!

**Contains:**  
Ganoderma lucidum  
Cordyceps  
Beet Juice Powder  
Ginger Root Extract  
Calcium  
Magnesium  
Potassium  
Chloride  
Sodium

Item Code 520

# GANOCAFÉ

enriched products made to be shared

*Our retail brand of comfort beverages, from premium tasting wellness coffee and tea to silky enriched hot chocolate, each chockfull of 150+ antioxidants, 200+ phytonutrients and the power of Ganoderma lucidum.*



## 3-in-1

When everything is done on-the-go, grab a beverage that is both convenient and, simply... better! Start the day with an antioxidant boost produced by premium roasted coffee, non-dairy creamer, and Ganoderma lucidum. Be proactive about your health and make the choice that is quick, easy and delicious!

Retail: **\$27.00**  
Wholesale: **\$19.00**

**Rewards Points**  
• Purchase 4.5 #501  
• Redeem 27  
• PV/CV 17/15.2



## classic

No gimmicks, no frills... this beverage is for the coffee purist. A potent and consistent boost of energy, this instant black coffee enriched with the Smart Mushroom, Ganoderma lucidum, balances the immune system with every savory sip. Start your mornings with the smart choice, Ganoderma!

Retail: **\$27.00**  
Wholesale: **\$19.00**

**Rewards Points**  
• Purchase 4.5 #505  
• Redeem 27  
• PV/CV 17/15.2



## tongkat ali

Experience the "G" force of this endurance-building beverage! By combining ginseng and Ganoderma lucidum, it's hard to deny the herbal healing properties that promote physical stamina and mental agility. The purity of these ingredients, when mixed with premium roasted coffee and Tongkat Ali, ensure that everything entering your body is working for you and not against you.

Retail: **\$27.00**  
Wholesale: **\$19.00**

**Rewards Points**  
• Purchase 4.5 #506  
• Redeem 27  
• PV/CV 17/15.2



## schokolade

Encouraging kids to start maintaining a balanced lifestyle is important, but not always easy to do. But with this chocolatey beverage, it is much easier to be proactive! By blending ground roasted cocoa beans with non-dairy creamer, skim milk and Ganoderma lucidum, this enriched, hot chocolate beverage delivers an antioxidant boost for kids and adults alike.

Retail: **\$28.00**  
Wholesale: **\$20.00**

**Rewards Points**  
• Purchase 5 #502  
• Redeem 30  
• PV/CV 20/16



## mocha

Who can resist indulging in chocolate... especially when it's enriched? When desire strikes, reach for the beverage that naturally detoxifies AND tastes delicious! A simple blend of premium roasted coffee, cocoa powder, and Ganoderma lucidum is just the trick to boosting the immune system while satisfying those chocolate cravings at the same time!

Retail: **\$34.00**  
Wholesale: **\$23.00**

**Rewards Points**  
• Purchase 5.5 #503  
• Redeem 33  
• PV/CV 21/18.4



## roobos tea

As an alternative to the delicious coffee products, this caffeine-free herbal tea will heal with each sip. High in iron, calcium, potassium and other nutrients, this Ganoderma-infused beverage cleanses and balances the body. With an intoxicating floral aroma and naturally sweet taste, this will definitely be your cup of tea!

Retail: **\$27.00**  
Wholesale: **\$19.00**

**Rewards Points**  
• Purchase 4.5 #504  
• Redeem 27  
• PV/CV 17/15.2



## hazelnut

Hazelnuts are known to be high in essential nutrients. While consuming a tub of Nutella may not quite be the best dieting choice, mixing hazelnut with dark coffee and infusing it with Ganoderma lucidum is! With the antioxidants in Ganoderma plus the natural proteins in hazelnuts, this beverage is guaranteed to create a perfect balance in body, mind and taste buds!

Retail: **\$34.00**  
Wholesale: **\$23.00**

**Rewards Points**  
• Purchase 5.5 #508  
• Redeem 33  
• PV/CV 21/18.4



## c'real

This breakfast favorite is formulated to boost energy and strengthen the immune system before ever leaving the house! With a power-packed combo of Ganoderma lucidum, Spirulina, and non-dairy creamer, C'Real serves as a simple, delicious way to get the body balanced and on track for a smart start to the day.

Retail: **\$27.00**  
Wholesale: **\$19.00**

**Rewards Points**  
• Purchase 4.5 #507  
• Redeem 27  
• PV/CV 17/15.2

# GANODAILY

enriched products made to be shared

*Our daily-use line of enriched products include personal care products such as toothpaste and soap, and are complimented by a wide range of legendary body balance supplements.*



## Gano Fresh

Smart smile, smart you! This all-natural, non-abrasive toothpaste is fluoride free, with the added benefit of Ganoderma lucidum. Maintain healthy gums and strong teeth with this refreshing, enriched toothpaste.

<b>Retail:</b>	<b>Wholesale:</b>	<b>Rewards Points</b>
<b>\$18.00</b>	<b>\$13.00</b>	<ul style="list-style-type: none"> <li>• Purchase 3</li> <li>• Redeem 18</li> <li>#302</li> <li>• PV/CV 11/10.4</li> </ul>



## Gano Soap

Smart habits aren't exclusive to what's happening inside the body, but outside as well. Achieve full-body revitalization with this Ganoderma infused soap. With the addition of goat's milk and vitamin E, it is perfect for sensitive skin. It will leave you feeling refreshed, revitalized and silky-soft.

<b>Retail:</b>	<b>Wholesale:</b>	<b>Rewards Points</b>
<b>\$16.00</b>	<b>\$12.00</b>	<ul style="list-style-type: none"> <li>• Purchase 3</li> <li>• Redeem 18</li> <li>#301</li> <li>• PV/CV 10/9.6</li> </ul>



## Ganoderma

Get going with Ganoderma! This supplement is a great way to support the immune system, boost antioxidants, and nurture the body's natural defenses. Take daily as a proactive approach to general well being.

<b>Retail:</b>	<b>Wholesale:</b>
<b>\$58.00</b>	<b>\$38.00</b>
<b>Rewards Points</b>	
<ul style="list-style-type: none"> <li>• Purchase 9</li> <li>#801</li> </ul>	<ul style="list-style-type: none"> <li>• Redeem 54</li> <li>• PV/CV 36/30.4</li> </ul>



## Cordyceps

Two mushrooms are better than one! Combining the Smart Mushroom with Cordyceps Sinensis is a double dose of potent energy. Great for reducing stress and slowing down the aging process, this daily supplement strengthens both body and mind. For maximum rejuvenation.

<b>Retail:</b>	<b>Wholesale:</b>
<b>\$57.00</b>	<b>\$40.00</b>
<b>Rewards Points</b>	
<ul style="list-style-type: none"> <li>• Purchase 9.5</li> <li>#808</li> </ul>	<ul style="list-style-type: none"> <li>• PV/CV 30/32</li> </ul>



## Excellium

Often referred to as "The Brain Tonic," this daily supplement is packed with vitamins, minerals, and enzymes. It is also combined with organic germanium, which helps to increase oxygen levels in the blood, leading to improvement of brain function and mental stamina. Got all that? Add in the benefits of the Smart Mushroom and it basically becomes the Einstein of the supplement world.

<b>Retail:</b>	<b>Wholesale:</b>
<b>\$58.00</b>	<b>\$38.00</b>
<b>Rewards Points</b>	
<ul style="list-style-type: none"> <li>• Purchase 9</li> <li>#803</li> </ul>	<ul style="list-style-type: none"> <li>• Redeem 54</li> <li>• PV/CV 36/30.4</li> </ul>

# GANODAILY

productos enriquecidos hechos para compartir

Nuestra línea de productos enriquecidos de uso diario incluyen productos del cuidado personal tales como pasta de dientes y jabón, complementados con una amplia gama de suplementos para el equilibrio del cuerpo.

## Gano Fresh

¡Una sonrisa inteligente para una persona inteligente! Esta crema dental natural, no abrasiva y libre de fluoruro tiene el beneficio adicional del Ganoderma lucidum. Mantén tus encías sanas y tus dientes fuertes con esta refrescante y enriquecida pasta de dientes.



Al por menor: **\$18.00**  
Al por mayor: **\$13.00**

**Puntos de recompensa**  
• Compra 3 #302  
• Redime 18 PV/CV 11/10.4

## Gano Soap

Los hábitos inteligentes no tienen que ver solo con lo que sucede por dentro de tu cuerpo, sino también por fuera. Revitalízate de cuerpo entero con este jabón dotado con Ganoderma. Si a eso le añadimos leche de cabra y vitamina E, verás que tienes el jabón perfecto para la piel sensible, y que te llenará de frescura, vitalidad y sedosa suavidad.



Al por menor: **\$16.00**  
Al por mayor: **\$12.00**

**Puntos de recompensa**  
• Compra 3 #301  
• Redime 18 PV/CV 10/9.6

## Ganoderma

¡Inicia con tu Ganoderma! Este suplemento es la manera perfecta de apoyar tu sistema inmunológico, incrementar los antioxidantes y nutrir a las defensas naturales de tu organismo. Tómallo diariamente de manera proactiva por tu bienestar general.



Al por menor: **\$58.00**  
Al por mayor: **\$38.00**

**Puntos de recompensa**  
• Compra 9 #801  
• Redime 54 PV/CV 36/30.4

## Cordyceps

¡Dos hongos son mejor que uno! Si combinas al Hongo Inteligente con Cordyceps sinensis tendrás una dosis doble de energía potente. Este suplemento diario es maravilloso para reducir el estrés y frenar el proceso de envejecimiento, además de fortalecer el cuerpo y la mente. Tómallo para tu rejuvenecimiento máximo.



Al por menor: **\$57.00**  
Al por mayor: **\$40.00**

**Puntos de recompensa**  
• Compra 9.5 #808  
• PV/CV 30/32

## Excellium

A este suplemento diario se le conoce como el "Tónico Cerebral" pues está repleto de vitaminas, minerales y enzimas. También contiene germanio orgánico, que ayuda a incrementar los niveles de oxígeno en la sangre, mejorando así la función cerebral y la agudeza mental. ¿Te queda claro? A todo eso, añádele los beneficios del Hongo Inteligente y ya tienes con eso al Einstein de los suplementos.



Al por menor: **\$58.00**  
Al por mayor: **\$38.00**

**Puntos de recompensa**  
• Compra 9 #803  
• Redime 54 PV/CV 36/30.4