

# SHADE

MARCH 2022



 gano excel

Duplicate Your Network  
Marketing Business

Joe Torre Coaches Winners

Top 10 Resolutions  
for Any Time of Year

Energize: 4 Easy  
Teaching Tips



***You've Got Goals.***

***And You're Not  
About to Let Them Go.***



***Now's not the time to blink. Take on your goals for the lifestyle you want. After the sweat of a day's hard work, hydrate and replenish your system with Go! Gano REFRESH. Feel alive with the awesome citrus flavor and the satisfaction of knowing your destiny is in reach.***

**Go! Gano REFRESH. Go Get It.**



# CEO MESSAGE



People around the world celebrate a variety of fun, memorable festivals. Germany has its Oktoberfest, India has its colorful Holi festival, Thailand has its Yi Peng Lanterns and Brazil has Carnival. However, there are also traditions that transcend local cultures.

For example, no matter what calendar is used, most cultures have traditions to mark the end of one year and the start of the next. From Rosh Hashanah feasts, to the Chinese Lunar New Year parades and New York City's annual ball drop, the start of a new year brings a sense of renewal. It points to the human desire for hope and change. Another shared custom is to honor those who have come before us. Remembering the dead through festivals such as Obon in Japan or Dia de los Muertos in Mexico shows respect for family history. It also connects the current generation to the values and virtues that were embodied both by cultural heroes and ancestors.

Cultures around the globe also share a love for love! Weddings have inspired unity and peace between families, and even countries, for centuries. Though they may look differently and have unique rituals that enrich the ceremony, coming together for this special union is a value shared worldwide. Perhaps most important to the continuation of all these traditions is teaching them to the next generation. Coming of age signifies not only a young person's physical maturity, but also an introduction into society that comes with cultural expectations. The Bar Mitzvah in Jewish tradition expects the new men to have detailed knowledge of the holy texts. At the Sunrise Ceremony in Apache tradition, women are trained to bless and heal fellow members of the tribe. Many other ceremonies, including the Quinceañera and Khatam Al Koran involve demonstrations of maturity and faith.

As a civilization invests in passing on its customs to future generations, it can be sure that its culture will endure and grow. Likewise, it is important that you invest in duplicating your business with your enrollees. Helping others to enroll is only a first step toward building your residual income. Teaching them to SHARE, enroll and train others is the best strategy for growing and maintaining your business well into the future. This is what duplication is all about. Prepare your future generations with the wisdom of the leaders that have come before. Train them up so that their success can match, and perhaps even outshine your own one day. This legacy will be a great accomplishment. It will live on through the many you have helped enrich through the power of Ganoderma lucidum.

Sincerely,

Mr. Ooi Chin Aik,  
Chief Executive Officer, Gano Excel | North America



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## JOE TORRE COACHES WINNERS

Energy may be created from thin air in some fairy tales, but in reality most energy flows from one source to another. Physically speaking, your energy comes from the food you eat or the warmth of the sunshine. However, the same is true for your emotional energy which can affect your mood, your motivation and work. **Great coaches know how to pass on this motivational energy** to others, and thus inspire them to win and succeed.

One such coach is legendary baseball manager Joe Torre, who spent his years fueling players to achieve their best and taking his teams to win games and championships. Torre is the only major leaguer to achieve both 2,000 hits as a player and 2,000 wins as a manager. He wrote his book **Joe Torre's Ground Rules for Winners** during the height of his career with the New York Yankees about managing a team that ultimately wins.

Torre unpacks the wisdom he gained from leading teams that work together to achieve success. As someone who was actively part of the game, he learned how to use each person's strengths in the moment to help the whole team. He draws parallels between what works in baseball, and what can work to help everyday people win in their work lives. **These principles can help Gano Excel Affiliates as they grow to become better leaders, and humans, coaching their teams to success.**

Whereas winning is clearly defined in baseball, what does it look like off the field? Torre defines winning as a by-product of living up to your best standards and making the most out of your talents, drive, courage and commitment. Wealth, respect, and other ways you may measure "winning," therefore are by-products of working every day to fulfill your potential. This is the essence of the true winner: someone who pursues excellence.

Torre focuses his first three "keys" to success on your relationships with your team. First, they must exist! Know your team so that you have a strong sense of their strengths and motivations. Second, foster trust and

respect between everyone on the team. Treat everyone equally and fairly and handle problems privately and professionally. Third, work on communicating well with each person.

The next three areas Torre mentions require introspection and self-discipline. He encourages you as the leader to be responsible for creating the optimal environment for winning. That includes maintaining serenity, sustaining optimism, and trusting your intuition. Reducing tension, negativity and doubt allow your enrollees to take hold of their goals and produce thriving businesses that benefit everyone. These are great characteristics for an emerging leader!

Three of Torre's Keys relate to dealing with a tough boss. **As a Gano Excel Affiliate, you are the boss!** This is great news because in most cases you can have an honest conversation with yourself and come up with a plan that works for you. Torre points out that having mutual respect is important. Do you respect yourself as a boss? Dialogue with yourself about what you want your business to look like and what you expect from yourself. Then, help your team to do the same with their businesses.

Lastly, Torre talks about the heart of the matter: your passion! **Your care and commitment to your organization reveals how much you truly want to be successful.** The more conviction you have, the more it will show in your actions toward your team. As a final tip, Torre encourages leaders to use the passions that not only exist in their professional world, but to use all of the knowledge and wisdom that they've earned through their life's journey. Where have you succeeded and failed in your personal experiences, and what have you learned? Passing on these lessons can not only duplicate your business, but it can help others to win both as professionals and as people.

# Top 10 Resolutions for Any Time of Year

Perhaps you've heard the age-old quip that most New Year's resolutions are over by January 2. That could be because any resolution that can wait until the end of the year shows that you are not really that motivated to change. For resolutions that stick, don't wait! You can make a resolution for yourself any time of the year. It is best to start when you are most motivated. So start a new tradition. When you feel that tug on your heart, think about how you can take action immediately. Here are some great resolutions that don't have to wait another 10 months. Start with one today and by the end of 2022 you'll be celebrating how you've changed.

## 1. More Time with the Kids

What could be more satisfying than shaping the family memories and traditions that make up the fabric of life? The #1 reason our Affiliates give for starting their home-based business is to have more time with their children. So, do it!

## 2. More Time with Your Partner

Freedom over your time as a Gano Excel Affiliate also means getting to spend more time with your partner. Work on your relationship and keep the flame burning strong!

## 3. Plan a Trip

You may have built up a list of places you've wanted to see over the last couple of years. Could this finally be the time? Being your own boss gives you the freedom to take time off and travel to that destination you've been dreaming about.

## 4. Eat More Nutritious Foods

Everyone's taking better care of their bodies these days. You don't need to wait until New Years to change your diet. In fact, incorporating the goodness of Ganoderma lucidum and other healthy ingredients is easy with Gano Excel products!

## 5. Be More Physically Active

An active lifestyle can help keep your mind, body and spirit exercised and resilient to stress. You can start anytime, and when you do, remember to hydrate with Ganoderma-enriched Go! Gano smart beverages.

## 6. Grow Your Business

Having a business of your own can be one of the most fulfilling experiences of your life. Take control of your success by taking the steps to build your organization and expand your market.

## 7. Make a Difference in Someone's Life

Helping others is an admiral goal and we say go for it. Especially when the results can leave such a lasting, positive impact. It can start with simply helping someone discover the benefits of Ganoderma lucidum and the amazing opportunity to SHARE with Gano Excel.

## 8. Be a Part of Systemic Change

When you SHARE health and wealth with your community, you are helping neighbors and friends break down barriers to opportunity and success. Empower people from diverse economic and social backgrounds with a simple cup of coffee!

## 9. Rediscover Peace of Mind

You totally deserve a break. Lower your stress with an opportunity that allows you to earn income on your own schedule. Plus, foster wellness while supporting your body's natural defenses. Less to worry about, and more to enjoy!

## 10. Build Wealth for Yourself

There's no time like the present to start planning for the future. Don't put it off any longer! You can take your first steps today toward building residual income that will benefit you for years to come. Work with your Diamond on proven ways to duplicate your business now!





## \$15 Per Hour? Why not make \$150 by using the next hour to close your next ESP-3 enrollment!

ESP-3 Qualified Affiliates earn \$150 every time personal enrollees purchase an ESP-3 with the GEN5 Fast Start Bonus.

But that's not all! ESP-3s earn 500 CV, which can earn you up to an additional \$85 in binary commissions! That makes a total of \$235! How many enrollments can you close in a day?

\*Successful enrollments depend on a variety of factors and time required will vary.

## Enrolling a Team Helps Everyone!

Helping others start their Ganoderma enrichment business empowers them to:

- Be their own boss
- Elevate their lifestyle
- Earn Rewards
- Open the door to residual income, personal development, and more!

PLUS, enrolling others helps YOUR business as an important investment! Growing a team will:

- Generate GCV for binary commission payouts
- Earn enrollment organization bonuses
- Continue earning even when you take time off
- Create a family of like-minded entrepreneurs to keep you motivated and encouraged
- Drive you to develop important leadership skills



**Invest in your next enrollment today!**

# WIN \$100 BY VERIFYING YOUR ACCOUNT!

You could be the next winner of our monthly cash giveaway for Affiliates who verify their account using their mobile phone. One winner will be selected from all verified Affiliates to win \$100!

Verify your account in 4 easy steps! Visit [ganoexcel.us/training](http://ganoexcel.us/training) for a step-by-step guide on completing this process.

**OUR NEXT WINNER COULD BE YOU!**





## ENERGIZE: 4 EASY TEACHING TIPS

*When teaching or entertaining children, one of the most important rules to remember is speaking with a high level of energy and enthusiasm. You pass that positive energy on to the kids as they learn about science, reading, or history. What are some of the most important tips when you are teaching adults about the amazing benefits of Ganoderma-enriched products, how to **SHARE**, and the 11 Ways to Earn with Gano Excel? Here's a few that we suggest.*

### 1. Have energy!

Yes, that rule for children goes for adults as well. Whenever you are conveying new information, people benefit from learning in an engaging and positive environment. Need a boost? Try Go! Gano REVIVE, a delicious berry smart beverage with natural caffeine from green coffee beans, ginseng, and essential vitamins to get you going!



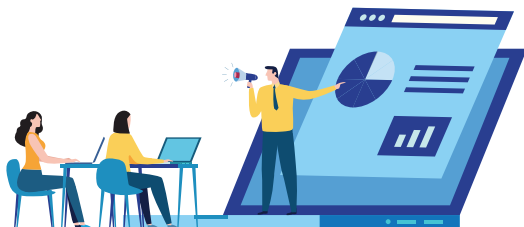
### 2. Get to know your students.

It's easier to learn when a relationship has already formed between you and your trainee. That doesn't mean you can only teach lifelong friends or family. If you have new enrollees that you are still getting to know, work in some time to socialize and break the ice before jumping into a topic like organic polysaccharides or commissionable volume.



### 3. See, Say and Do!

Researchers have identified three primary learning styles that people may adopt at an early age. Present your information about Gano Excel to all three learning types: visual, auditory and kinesthetic. Showing a PowerPoint or one of Gano Excel's printed marketing materials will help visually along with audibly; and allowing the person to take notes or even take part will help kinesthetic learners.



### 4. Have fun!

Teachers love to make games in the classroom. It makes the lesson interactive, lifts everyone's spirits, and offers an immediate reward. One app that teachers love is called Kahoot! You can create an account for free, or explore a paid plan with more features. When creating games and quizzes to help teach, make sure the answers are easy to find in your presentation or marketing materials. When it's easy to win, it's fun to play!



"Tradition is tending the flame, not worshipping the ashes." - Gustav Mahler

# QUICK FACTS ABOUT GANO EXCEL

- 1** Gano Excel was founded in 1995 by **Mr. Leow Soon Seng** after more than a decade of research into the expert cultivation of *Ganoderma lucidum*.
- 2** Gano Excel's signature ingredient, **Ganoderma lucidum**, is an herbal mushroom native to East Asia that has been valued for centuries for its benefits to the body.
- 3** Gano Excel has been spreading the health and wealth of Ganoderma to the world for more than **26 years**, impacting millions of lives with its unique goodness.
- 4** Gano Excel uses **network marketing** to share its amazing products and the incredible opportunity to lead your own business!

## WAYS TO CONNECT:

It's easy to start a conversation with us! Whether you prefer to use text, email, Facebook, or the good old-fashioned telephone, we are here to help.

-  **Call Us at (626) 338-8081**
-  **Text Us at (626) 338-8081**
-  **Email Us at [support@ganoexcel.us](mailto:support@ganoexcel.us)**
-  **Send Us a Message at [facebook.com/ganoexcel.northamerica](https://facebook.com/ganoexcel.northamerica)**

In the meantime, have you checked out our online tutorials at [ganoexcel.us/training](http://ganoexcel.us/training)? You can learn how to set up your Back Office account, change your password and place your first order!



# refresh

After working hard, it's time to REFRESH!

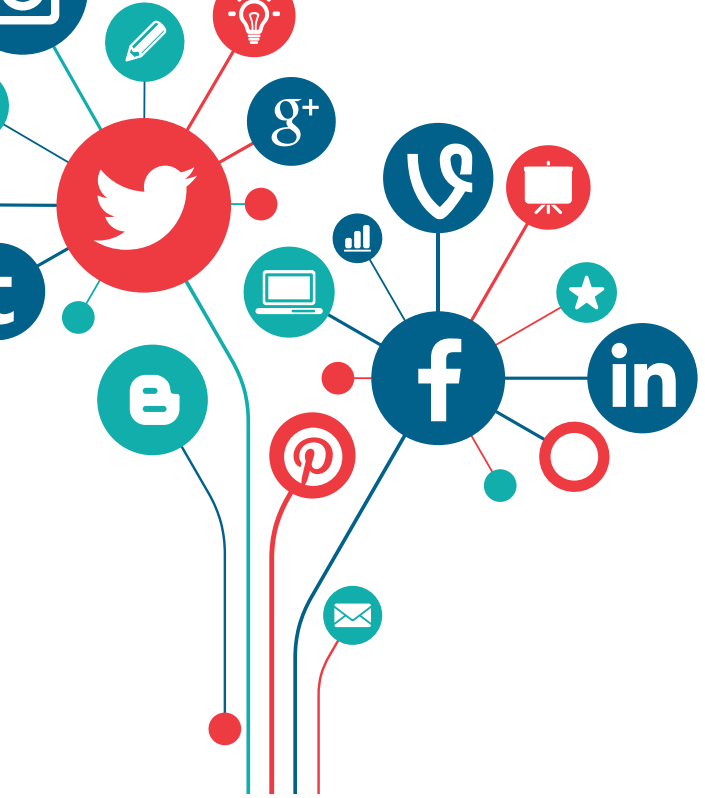
**TRY IT AND ADD TO YOUR NEXT AUTOSHIP ORDER!**

Retail:  
**\$42.00**

Wholesale:  
**\$30.00**

- #520
- PV/CV 24/15

\*Prices subject to change without notice.



# TIME TO SHARE

## Gano Excel's Social Media Stars of the Month: Surprise With Love, Reishi +, and Juan Gala!

*Congratulations and thank you, Surprise With Love, Reishi+, and Juan for using social media as an important tool to leverage your Gano Excel business!*

-  /ganoexcel.northamerica
-  @ganoexcel
-  @ganoexcelusa
-  /OfficialGanoExcelUSA



**Instagram: Surprise With Love**  
(@surprise.withlove)

*"The ideal surprise to surprise and celebrate as a couple this Valentine's Day"*



## Do you want to be next month's Social Media Star?

*Make sure to use #ganoexcelusa and #ganoexcelnorthamerica and tag us in all of your Facebook, Instagram and Twitter posts!*



**Instagram: Reishi +**  
(@reishiplus)

*"Morning Coffee! Healthy Coffee!"*



## GLOBAL CORNER



Gano Excel celebrates its operations in Kyrgyzstan, home to the world's longest epic poem in history! Passed down through oral tradition for centuries, the Epic of Manas was finally published in 1920. If the Kyrgyzstan peoples know how to SHARE a 500,000 poem, then sharing a healthy cup of Ganoderma-enriched coffee is a snap!



**Instagram: Juan Gala**  
(@drgalaviz)

*"Happy Healthy & Alive"*



# DIAMOND GALLERY



## Ruben & Maggie Cardenas

Ruben and Maggie Cardenas are a power couple, both with the rank of Royal Diamond at Gano Excel USA. They have been married for 27 years and are parents to three boys and two girls. They have now been part of Gano Excel for 12 years. Ruben is a lifelong entrepreneur with a business degree from California State University, Los Angeles. Maggie led a successful career as a senior sales professional for various Fortune 500 companies in the pharmaceutical industry. She also earned a business degree from California Polytechnic State University, Pomona.

For Maggie, it was love at first taste. She is a lifelong coffee drinker, and GanoCafé instantly became her favorite. She began to enjoy the entire line of products, and immediately felt a difference in her health thanks to the greatness of the Ganoderma. However, at that time Maggie was very comfortable in her career and did not understand the power of the opportunity.

Ruben on the other hand was not a coffee drinker. But his entrepreneurial spirit allowed him to see an opportunity at Gano Excel like nothing he had ever encountered. Ruben noticed that everyone he shared the coffee with came back asking for more. When he saw the positive feedback from all who felt better from drinking the products, Ruben knew that the opportunity was big. He envisioned combining his great sales skills and Maggie's background in marketing to build an organization of consumers and leaders. The love and passion to share Gano Excel with all over the past 12 years has led to them to grow to a team across the Americas that's currently 25,000 strong.

The Cardenas love this industry. They know that their great success is primarily due to having a great group of leaders that also love the products and are enjoying great success with the opportunity. Having a wonderful team of leaders and thousands of happy, satisfied customers has afforded the Cardenas to enjoy what they call "Total Freedom." First, great health thanks to their consumption of the best Ganoderma. Second, "time freedom" allows them to travel and vacation with their family multiple times per year. Third, financial freedom has catapulted them to be among the top 1% of all the wage earners in the USA. Finally, over the last 12 years Ruben and Maggie have made so many new friends. Many who are part of their own team, others who are not, and many more professionals who are part of this amazing MLM industry.



## Ana Lorena Aguilar

Ana Lorena Aguilar is a Royal Diamond with Gano Excel. She made the decision to enroll with Gano Excel in 2009. She never imagined the impact this decision would have on her life. It has created so many unforgettable moments. She has met so many incredible people, including all of her preferred customers and the extraordinary leaders she has known. "The positive impact our products make is awesome thanks to having the best Ganoderma in the world."

At Gano Excel, she has been able to help and support the personal development of committed, dedicated leaders. Being a witness to the actualization of their dreams is priceless. She says that now is the time to seize new opportunities and create generational wealth. She invites you to build a life full of blessings and enjoy a residual income. "Every day you have the power to transform your life. What are you going to achieve this year?"

# SHINING STARS

## REYNA FLORES



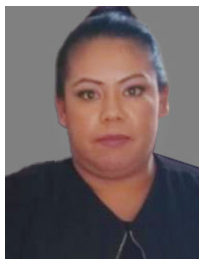
Reyna is a talented young mother of three boys. She has the great ability to connect with all her coffee customers. Her bubbly personality, great knowledge of the products and her experience with many health testimonies (including her own) earn her a meaningful weekly check. Reyna's strength comes from her desire to help as many people as she can. Many of the leaders she helps are not even part of her own team. This unselfish attitude has rewarded her with a huge team of faithful consumers and business builders. Reyna is a natural leader who commands respect by always having the best attitude towards life. Her goal is to reach Diamond level by always helping her team grow.

## CRISTIAN MEDINA



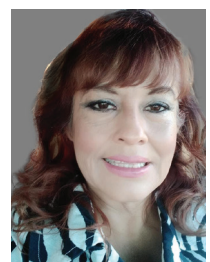
At 27 years of age, he runs a family-owned restaurant where the Gano coffee, tea and hot chocolate are an important part of his menu. Cristian offers a sample to first time customers and shares his own personal testimony while serving the drinks. His high level of maturity, passion to share with all and his hunger to learn as much as he can about the MLM industry has him well focused with clear goals. Cristian learned quickly from his mentor, Diamond Omaira Barreto. Now, he has mastered navigating the Back Office. He spends time offering his knowledge to all privately and while on stage. He has great stage presence and is an excellent presenter. It's just a matter of time before Cristian will be one of the youngest and greatest Diamonds at Gano Excel USA.

## ESTHER CUATLE



Esther is a young single mother of two boys. Esther has found a part time opportunity at Gano Excel. She is happy and appreciative towards Reyna Flores who shared the opportunity with her. The money she earns from her Gano Excel business helps with making ends meet every month. Esther never misses a training class or a Gano Excel Event. She always shows up with a guest and excuses are never a part of her life. Esther is a spiritual person who understands the great blessing she offers when presenting all that Gano Excel offers. This year will no doubt allow Esther to continue to grow so that Gano Excel will soon become her full-time opportunity.

## MILKA BECERRA



With many years of experience in the network marketing industry, Milka has always searched for a company with excellent products. Her lifelong search to improve her health has led her to try everything. She was introduced to Gano Excel by Esther Cuatle. Now, Milka is feeling extremely happy and healthy. Her powerful testimony has given her much success in sharing Gano Excel products. Milka has relied greatly on her Upline's support and is still learning the compensation plan. Milka feels the greatest she's been in a very long time, along with a significant income, all while enjoying a delicious cup of Gano Excel coffee. Milka has found a home at Gano Excel and is here to stay for many more healthy years to come.

## HIPÓLITA GONZÁLEZ AND VÍCTOR LÓPEZ



Hipolita and Victor are a loyal, persevering couple. They are very focused and committed to their team. Their organization is genuine and they never fail with their AutoShip.

## BLANCA SOLORIO AND ROCÍO PERALTA



These two Premier Diamonds work together as a team and support each other in achieving their goals.

## VICKIE MENDOZA



Vickie is a pioneer in Gano Excel along with Ana Lorena. She is Ana's right hand, supporting her with the entire organization, and with Zoom meetings. She is very knowledgeable about Network Marketing and how to leverage the power of technology to grow their business.



## EMPLOYEE HIGHLIGHT Meet Denisse Zepeda!



Denisse Zepeda has worked with Gano Excel since 2013. She loves her role in Field Relations being the link between the Affiliate and the company. She puts herself in our Affiliates' shoes in order to help them properly. "I love that our friendly, professional support helps them to know they are with the right company. They are so important to us and we care about them."



## DIAMOND EXCELLERS

## LIVING UP TO OUR FULL POTENTIAL

Look at all the amazing energy Gano Excel has got going on this month! We are very happy to celebrate and recognize the following rank advancements for their commitment and dedication. These Affiliates are fired up! They are making a difference in their lives and the lives of others. They are spreading health and wealth to new families all across the USA! It is a pleasure to watch as they excel to new heights.

These special Affiliates have demonstrated their ability to motivate and elevate others. They set positive examples for existing and new Affiliates. They act; they make it happen. It takes courage and discipline to advance and inspire others to do the same. Congratulations from your Gano Excel family!

## RANK ADVANCEMENTS

### BRONZE

Doris Hernandez Duguay  
Brandon Rodriguez  
Yamile Ruiz

### SILVER

María Angel  
Elmer Berruenco  
Leo Carillo  
Aquilina Casana  
Judith Chavez  
Karina Delgado  
Bertha Flores  
Lourdes Flores  
María García  
Alejandro Gardea  
Rocio Gonzalo  
María Martín Muñoz  
Raul Martínez  
Ismene Irazema Mendoza  
Roberto Moreno

Jaqueline Najera  
Dioselina Perez  
Jose Ramirez  
Angela Ramos  
Jorge Reina  
Ana Rodriguez  
Jesus Rodriguez  
Julio Salazar  
Alirio Sanchez  
Gaby Tsao  
Isidra Vaconselos Cruz  
Ana Vargas Gatica  
María Guadalupe Villafuerte  
Soledad Villanueva





# GANODERMA PRODUCTS

*A healthier lifestyle is within reach!*

There's lots to do! A balanced body can help you feel at the top of your game. Accomplish more with a diet enriched with Ganoderma lucidum. It's 200+ phytonutrients support essential processes in the body, which help you to look and feel your best.

Ganoderma lucidum has been prized for its benefits to the body for ages. Centuries ago, emperors and nobles across Asia traveled far and wide to search for the legendary red mushroom. *Since then, modern research has revealed that Ganoderma lucidum's powerful bioactive compounds support a healthy immune system, digestion, cell rejuvenation and more.*

*Mr. Leow Soon Seng began cultivating his own Ganoderma lucidum long before founding Gano Excel 25 years ago in 1995. He has perfected his own blend of 100% Ganoderma lucidum extract made with the most potent varieties of the mushroom. Gano Excel uses clean and safe extraction methods to produce the world's finest Ganoderma with maximum purity and potency.*

*From more natural energy to a sharper focus of the mind, there is a lot to love about Gano Excel's products enriched with Mr. Leow's signature Ganoderma lucidum. We've infused the wellness of Ganoderma with everyday products you already consume, like coffee, the world's most popular beverage after water. With a great taste, healthy nutrients and an affordable price, Gano Excel is proud of the standard of excellence it stands by.*

Not only are we convinced you will save money, but you can actually make money by taking advantage of Gano Excel's business opportunity! *Are you ready to start having your coffee pay YOU? Enroll as a Gano Excel Affiliate today!*

# Introducing new Go! Gano



Enjoy  
our new smart  
beverage in three delicious  
flavors. Each flavor provides  
a unique boost to your day.  
Plus, all three are enriched  
with the world's finest  
Ganoderma lucidum. Perfect  
for your healthy lifestyle!



## Go! Gano Revive



Get up and GO with this energy-infused drink! REVIVE is a mix of all your needed daily vitamins, as well as your needed daily dose of calcium and potassium. Boost your immune system with vitamin C, and jumpstart your energy with caffeine and ginseng extract. All of this together with your daily Ganoderma lucidum will surely get you going, whether it's to work, school or the gym!

**Contains:**  
Ganoderma lucidum  
Magnesium  
Potassium  
L-Theanine  
Alpha Lipoic Acid  
Caffeine (Natural)  
Panax Ginseng Extract

## Go! Gano Restore



Find your focus and balance throughout the day with RESTORE! Not only will you be getting a healthy mix of aloe vera, turmeric, spinach and spirulina, but it tastes great too! With the flavors of blueberry, acai, goji and other delicious berries, this smart beverage is rich in antioxidants and powerful superfoods to keep the body performing at its best. Combined with all-natural Ganoderma, this drink will keep you balanced all day long!

**Contains:**  
Ganoderma lucidum  
Spirulina  
Aloe Vera  
Ashwaganda Root  
Acai Berry  
Turmeric  
Goji Berry Powder  
Quercetin  
Spinach Powder

## Go! Gano Refresh



After working hard, it's time to REFRESH! This boost of hydration includes the replenishment of important electrolytes for whole-body health. Plus, it's enriched with beet juice powder, ginger root, and Ganoderma lucidum. With delicious lemon flavor, this citrus beverage will leave you feeling fresh and hydrated. There's no better team than Ganoderma and electrolytes to reboot your system!

**Contains:**  
Ganoderma lucidum  
Cordyceps  
Beet Juice Powder  
Ginger Root Extract  
Calcium  
Magnesium  
Potassium  
Chloride  
Sodium



Our retail brand of comfort beverages, from premium tasting wellness coffee and tea to silky enriched hot chocolate, each chockfull of 150+ antioxidants, 200+ phytonutrients and the power of Ganoderma lucidum.

\*Prices subject to change without notice.



## 3-in-1

When everything is done on-the-go, grab a beverage that is both convenient and, simply... better! Start the day with an antioxidant boost produced by premium roasted coffee, non-dairy creamer, and Ganoderma lucidum. Be proactive about your health and make the choice that is quick, easy and delicious!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$28.00</b>	<b>\$20.00</b>	<ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 4.5</li> <li style="width: 50%;">• Redeem 27</li> <li style="width: 50%;">• #501</li> <li style="width: 50%;">• PV/CV 17/16</li> </ul>



## classic

No gimmicks, no frills... this beverage is for the coffee purist. A potent and consistent boost of energy, this instant black coffee enriched with the Smart Mushroom, Ganoderma lucidum, balances the immune system with every savory sip. Start your mornings with the smart choice, Ganoderma!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$28.00</b>	<b>\$20.00</b>	<ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 4.5</li> <li style="width: 50%;">• Redeem 27</li> <li style="width: 50%;">• #505</li> <li style="width: 50%;">• PV/CV 17/16</li> </ul>



## tongkat ali

Experience the "G" force of this endurance-building beverage! By combining ginseng and Ganoderma lucidum, it's hard to deny the herbal healing properties that promote physical stamina and mental agility. The purity of these ingredients, when mixed with premium roasted coffee and Tongkat Ali, ensure that everything entering your body is working for you and not against you.

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$28.00</b>	<b>\$20.00</b>	<ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 4.5</li> <li style="width: 50%;">• Redeem 27</li> <li style="width: 50%;">• #506</li> <li style="width: 50%;">• PV/CV 17/16</li> </ul>



## schokolade

Encouraging kids to start maintaining a balanced lifestyle is important, but not always easy to do. But with this chocolatey beverage, it is much easier to be proactive! By blending ground roasted cocoa beans with non-dairy creamer, skim milk and Ganoderma lucidum, this enriched, hot chocolate beverage delivers an antioxidant boost for kids and adults alike.

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$29.00</b>	<b>\$21.00</b>	<ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 5</li> <li style="width: 50%;">• Redeem 30</li> <li style="width: 50%;">• #502</li> <li style="width: 50%;">• PV/CV 18/16.8</li> </ul>



## mocha

Who can resist indulging in chocolate... especially when it's enriched? When desire strikes, reach for the beverage that naturally detoxifies AND tastes delicious! A simple blend of premium roasted coffee, cocoa powder, and Ganoderma lucidum is just the trick to boosting the immune system while satisfying those chocolate cravings at the same time!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$35.00</b>	<b>\$24.00</b>	<ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 5.5</li> <li style="width: 50%;">• Redeem 33</li> <li style="width: 50%;">• #503</li> <li style="width: 50%;">• PV/CV 21/19.2</li> </ul>



## rooibos tea

As an alternative to the delicious coffee products, this caffeine-free herbal tea will heal with each sip. High in iron, calcium, potassium and other nutrients, this Ganoderma-infused beverage cleanses and balances the body. With an intoxicating floral aroma and naturally sweet taste, this will definitely be your cup of tea!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$28.00</b>	<b>\$20.00</b>	<ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 4.5</li> <li style="width: 50%;">• Redeem 27</li> <li style="width: 50%;">• #504</li> <li style="width: 50%;">• PV/CV 17/16</li> </ul>



## hazelnut

Hazelnuts are known to be high in essential nutrients. While consuming a tub of Nutella may not quite be the best dieting choice, mixing hazelnut with dark coffee and infusing it with Ganoderma lucidum is! With the antioxidants in Ganoderma plus the natural proteins in hazelnuts, this beverage is guaranteed to create a perfect balance in body, mind and taste buds!

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$35.00</b>	<b>\$24.00</b>	<ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 5.5</li> <li style="width: 50%;">• Redeem 33</li> <li style="width: 50%;">• #508</li> <li style="width: 50%;">• PV/CV 21/19.2</li> </ul>



## c'real

This breakfast favorite is formulated to boost energy and strengthen the immune system before ever leaving the house! With a power-packed combo of Ganoderma lucidum, Spirulina, and non-dairy creamer, C'Real serves as a simple, delicious way to get the body balanced and on track for a smart start to the day.

Retail:	Wholesale:	<b>Rewards Points</b>
<b>\$28.00</b>	<b>\$20.00</b>	<ul style="list-style-type: none"> <li style="width: 50%;">• Purchase 4.5</li> <li style="width: 50%;">• Redeem 27</li> <li style="width: 50%;">• #507</li> <li style="width: 50%;">• PV/CV 17/16</li> </ul>



Our daily-use line of enriched products include personal care products such as toothpaste and soap, and are complimented by a wide range of legendary body balance supplements.

\*Prices subject to change without notice.



## Fresh

Smart smile, smart you! This all-natural, non-abrasive toothpaste is fluoride free, with the added benefit of Ganoderma lucidum. Maintain healthy gums and strong teeth with this refreshing, enriched toothpaste.

**Retail:** \$19.00    **Wholesale:** \$14.00

**Rewards Points**

- Purchase 3
- Redeem 18
- #302
- PV/CV 11/11.2



## Sense

Smart habits aren't exclusive to what's happening inside the body, but outside as well. Achieve full-body revitalization with this Ganoderma infused soap. With the addition of goat's milk and vitamin E, it is perfect for sensitive skin. It will leave you feeling refreshed, revitalized and silky-soft.

**Retail:** \$17.00    **Wholesale:** \$13.00

**Rewards Points**

- Purchase 3
- Redeem 18
- #301
- PV/CV 10/10.4



## Ganoderma

Ganoderma's beta-glucans and antioxidants provide core cellular support that helps you feel your best. Experience the powerful benefits of Ganoderma for holistic balance, natural energy and rejuvenation.

**Retail:** \$59.00    **Wholesale:** \$39.00

**Rewards Points**

- Purchase 9
- Redeem 54
- #801
- PV/CV 36/31.2



## Cordyceps

Cordyceps militaris is one of the most valued mushrooms in Chinese medicine, and one of the most potent. Give your body the extra support it needs to feel strong and replenished. Experience whole body rejuvenation on a daily basis.

**Retail:** \$58.00    **Wholesale:** \$41.00

**Rewards Points**

- Purchase 9.5
- Redeem 54
- #808
- PV/CV 38/32.8



## Excellium

The only Ganoderma supplement produced with your brain in mind! Natural Ganoderma mycelium supports mental alertness and clarity, promotes effective brain function and provides the mental stamina you need to get through the day.

**Retail:** \$59.00    **Wholesale:** \$39.00

**Rewards Points**

- Purchase 9
- Redeem 54
- #803
- PV/CV 36/31.2

Gano Excel's line of Go! Gano smart beverages provide all-day solutions that quench your thirst and provide functional benefits! Go! Gano comes in three delicious blends of our signature Ganoderma lucidum and specially selected superfoods that each bring a unique boost to your body.



## refresh

Recover from your day! This promotional drink will hydrate and rejuvenate after a long day of working, and it's also a great replenisher after a workout session. The citrus flavors taste great, while all the electrolytes and hydration rush in to reboot your system!

**Retail:** \$42.00    **Wholesale:** \$30.00

- #520
- PV/CV 24/15



## restore

Power through your day! This seasonal drink will give you the superfoods you need to stay healthy, focused and balanced all day long. The sweet berry flavor combined with all the right ingredients to give you your daily dose of greens has never tasted (or made you feel) better!

**Retail:** \$42.00    **Wholesale:** \$30.00

- #521
- PV/CV 24/15



## revive

Start your day off right! This new promotional drink is optimized to hydrate and caffeinate instantly, flavored with real fruit juice and a refreshing taste. Get an extra boost in a fun and easy way to jumpstart your day!

**Retail:** \$42.00    **Wholesale:** \$30.00

- #522
- PV/CV 24/15