



Welcome to Gano Excel

enriched products made to be shared



There is a reason you are here:

- I don't like my job.
- I don't have enough time.
- I need a new car.
- I am in debt.
- I'm not happy.

A man in a plaid shirt and shorts is sitting on a concrete ledge, looking out over a city skyline. The image is faded and serves as a background for the text.

What's Your Why?



Would you like to make more

MONEY?

Would you like to have more



TIME?



Would you like to have better

HEALTH?

Was your answer...

YES?



Did you
know that

95%



***Work for
the other***

5%



How Different Would Your Life Be?

If you were in the

5%





**HAVE YOU EVER
THOUGHT ABOUT
OWNING YOUR
OWN BUSINESS?**

**MAKE YOUR OWN
*TIME!***

**MAKE YOUR OWN
*MONEY!***

**DECIDE YOUR OWN
*FUTURE!***



STARTING YOUR BUSINESS

Here are **FOUR THINGS** you should consider before establishing a business:

THE RIGHT COMPANY

Choose a company with an outstanding track record and attractive plans for growth.

THE RIGHT PLAN

Choose a company that provides more than one way to earn.

THE RIGHT TIME

Make sure to work with a company that has proven itself in its first year. It's always the best to get involved with a company in its early stages of growth.

THE RIGHT PRODUCT

Choose an **AFFORDABLE** product that people use **DAILY**.

So, what kind of business?

**A POPULAR
PRODUCT?**

Starbucks® Coffee

**A GROWING
INDUSTRY?**

The Wellness Industry

COFFEE

HOW MANY
PEOPLE DO
YOU KNOW
WHO FORGET
TO DRINK THEIR
DAILY COFFEE?

WHAT IF BY DRINKING COFFEE
YOU WOULD BE IMPROVING
YOUR WELL-BEING?

MORE THAN 2 BILLION
CUPS OF COFFEE ARE
CONSUMED DAILY

COFFEE IS SECOND MOST
CONSUMED BEVERAGE IN
THE WORLD

A \$42.5 BILLION INDUSTRY
AND GROWING

WELLNESS

**Nutrition, Exercise
and Dieting**

**Only 5% or
less stay on track.**

**IT IS THE NEXT
TRILLION DOLLAR
INDUSTRY.**



INTRODUCING...

The World's First **ENRICHED** Premium Gourmet Coffee



Enriched with *Ganoderma lucidum* (also known as Reishi) making it a healthy cup of coffee that contains more than

200 PHYTONUTRIENT & 150 ANTIOXIDANTS

- Tames Allergies
- Enhances Sleep
- Promotes Sexual Stamina
- Contains 200 Phytonutrients
- Promotes Cellular Rejuvenation
- Detoxifies And Cleanses The Body
- Contains 150 Antioxidants
- Helps Fight Inflammation
- Naturally Balances Blood Sugar Levels
- Helps Support The Immune System

Ganoderma lucidum basics



- Naturally growing mushroom indigenous to the region of east Asia
- Prized for centuries as a luxury product, like cinnamon and pearls

Highly regarded for its effects on the human body:

- Increases oxygen supply to the body
- Stimulates metabolism and enhances glucose utilization
- Enhances the immune system
- Delivers antioxidants to scavenge free radicals
- Promotes healthy cell reproduction and growth
- Detoxifies body of harmful materials
- Improves circulation in the body
- Source of Vitamin C, Vitamin E and beta-carotene

Ganoderma's special value earns the title
"the king of herbs"



Gano Excel International is **dedicated to the cultivation of the highest quality Ganoderma lucidum.**

- We own a massive, **state-of-the-art farm** in the town of Alor Setar, Malaysia, where our Ganoderma enjoys the optimal climate for growth.
- We use our founder's proprietary blend of the best Ganoderma lucidum, which he developed over decades of research and cultivation.
- All of our Ganoderma is **grown organically** with no chemicals or pesticides.
- Our products are manufactured under strict adherence to the **highest international standards** for cleanliness, safety and quality.
- At our core, our passion for creating the best Ganoderma lucidum in the world is our pride and joy!

Our Signature ENRICHED LINE OF PRODUCTS BY: gano excel





THE
GANO EXCEL MISSION
.....
HEALTH + WEALTH

OWN YOUR OWN HOME-BASED
COFFEE BUSINESS
WITH GANO EXCEL



Be Your Own Boss from day one!

It's about one person sharing an idea with others and teaching them to do the same.

It's not about one person working hard, it's about a lot of people working together.

A group of five diverse young adults (three women and two men) are sitting together, smiling warmly at the camera. They are in a casual indoor setting, possibly a cafe or a home. The woman on the far left has long dark hair and is wearing a blue top. The man next to her has short brown hair and is wearing a grey t-shirt. The woman in the middle has long dark hair and is wearing a dark blue top. The woman next to her has long brown hair and is wearing a pink top. The man on the far right has short dark hair and a mustache, and is wearing a green t-shirt while holding a light-colored mug.

NETWORK MARKETING

- ⋮ **The most RESPECTED and PROVEN business models to achieve financial freedom**
- ⋮ **LOW INVESTMENT TO START and UNLIMITED INCOME POTENTIAL**
- ⋮ **A profession which continues to produce the WORLD-RENOWNED MILLIONAIRES**
- ⋮ **More than 90 MILLION people participate in the industry, GLOBALLY**
- ⋮ **A business that is SIMPLE and RECESSION PROOF**
- ⋮ **A business that allows you QUALITY OF LIFE, TIME and FINANCIAL freedom**

COFFEE + WELLNESS
+ NETWORK MARKETING
= **GANO EXCEL**



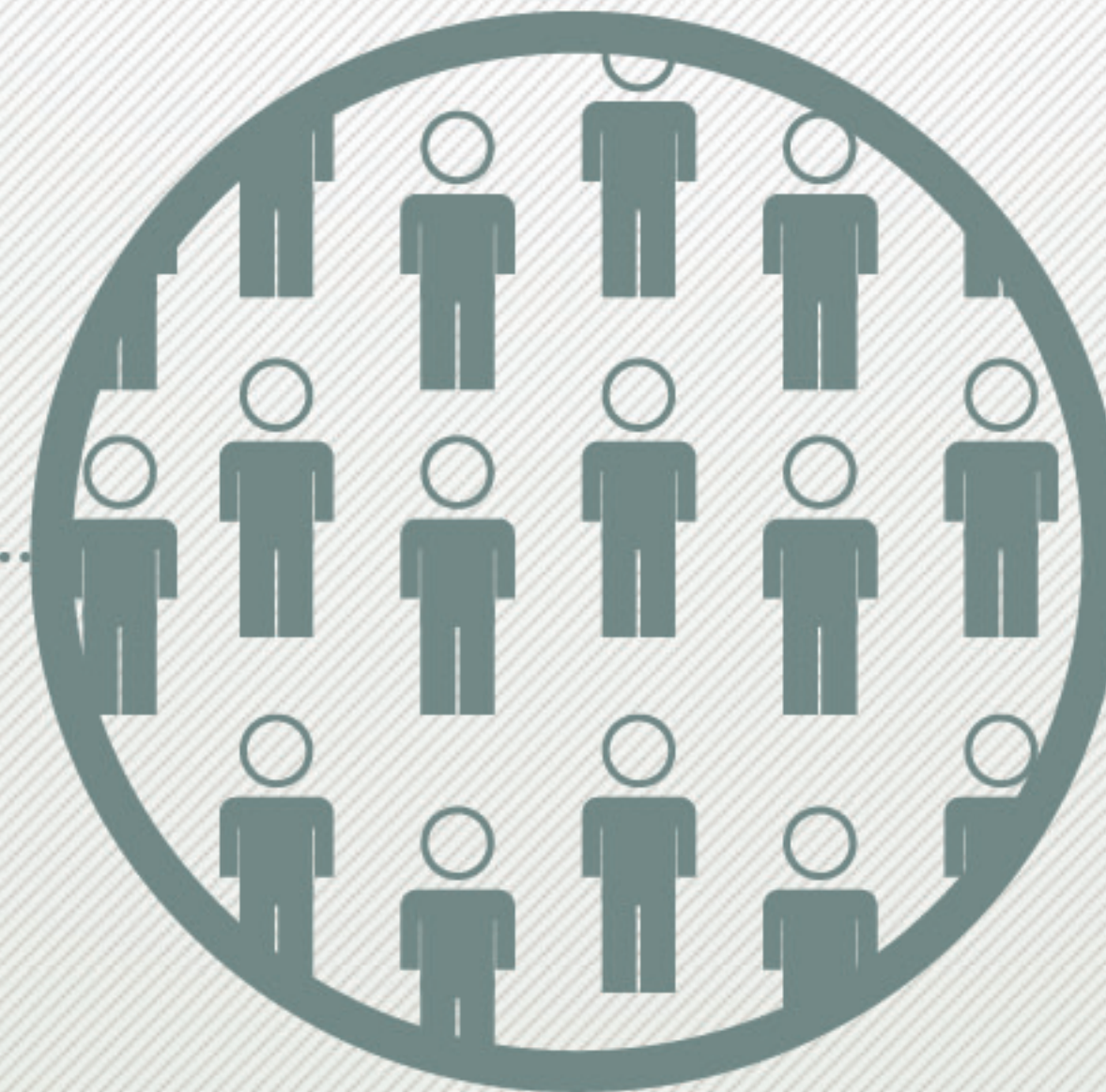
Gano Excel is present in
65+ countries
with annual sales over
\$800 million worldwide

6 Distribution Centers
in the United States



Largest 100% Organic
Ganoderma lucidum
plantation in the world

8 million
satisfied customers



Debt Free

THE WAY TO
START

**YOUR
BUSINESS**

the gano opportunity



2 WAYS TO GET STARTED

1. SMART START

~~\$50/\$100~~
Enjoy the product at a discounted price.

ESP-1 \$200

ESP-2 \$500

ESP-3 \$1000

**SEVERAL
WAYS TO EARN**

2. BUSINESS BUILDER



3 WAYS TO EARN QUICKLY

1 RETAIL
SALES

2 GEN5 FAST
START BONUS



3 BINARY
COMMISION



1 RETAIL SALES

1

AFFILIATE PRICE
\$22.00

2

SUGGESTED RETAIL PRICE
\$30.00

3

EXAMPLE

EARN

\$8.00/BOX

SELL 100 BOXES

\$800.00



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2 GEN5 FAST START BONUS

YOU

Qualify for the **GEN5
FAST START BONUS**
by enrolling with an:


ESP3

ESP2

ESP1

As an **ESP-QUALIFIED AFFILIATE** you'll earn from \$25 to \$150 every time you personally enroll a new Affiliate with an ESP 1, 2 or 3. But this is not a one-time bonus! You can earn **ADDITIONAL** and **UNLIMITED** bonus when they repurchase another ESP.

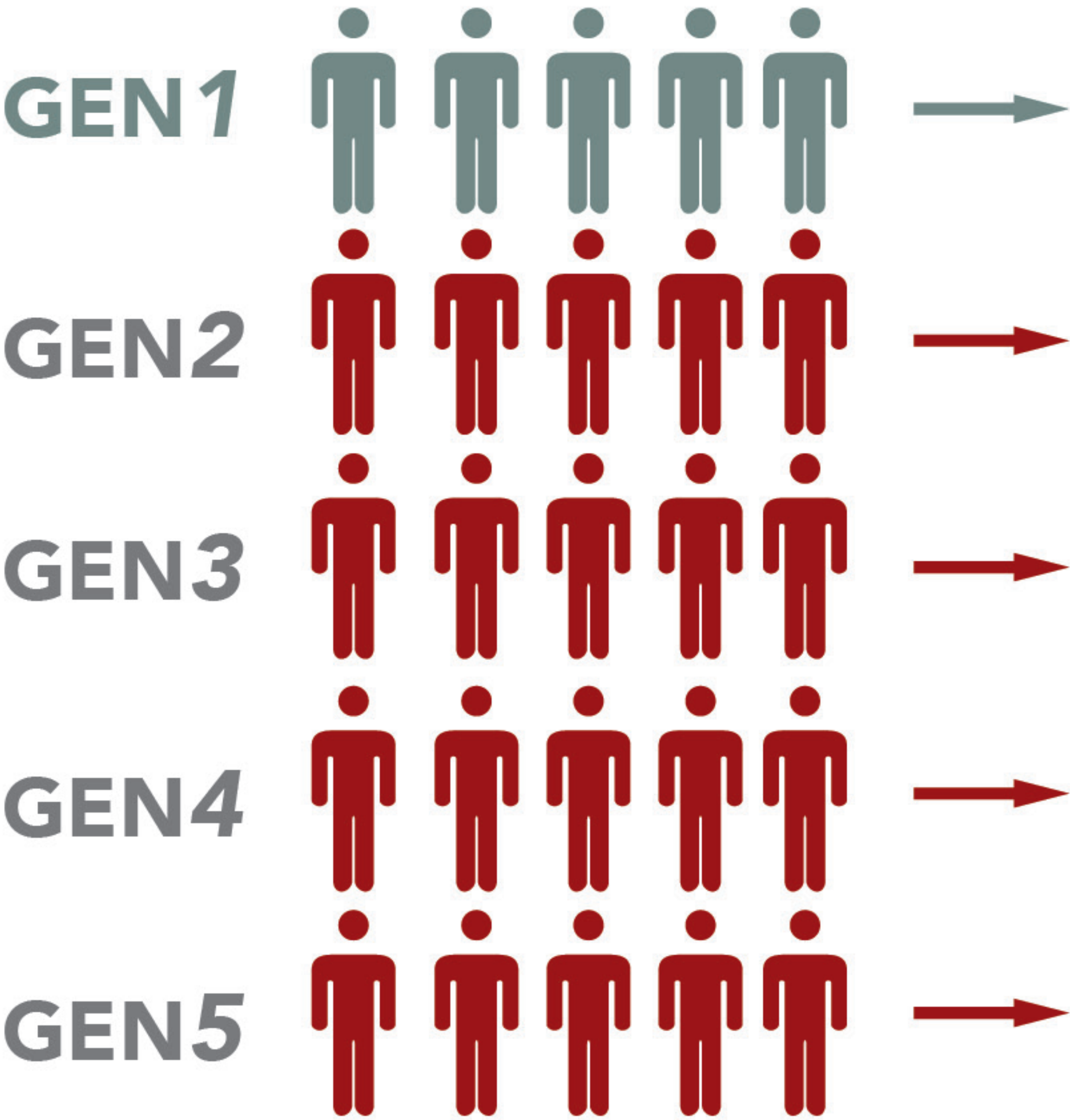
EXAMPLE: You enroll with an **ESP3**

 Enroll	ESP-3	ESP-2	ESP-1
 Gen 1	\$ 150	\$ 75	\$ 25

DISCLAIMER:
GEN5 Fast Start payout is based upon your personal ESP Qualification level with the maximum benefits awarded to those with an ESP-3 Qualification status.

2 GEN5 FAST START BONUS

YOU

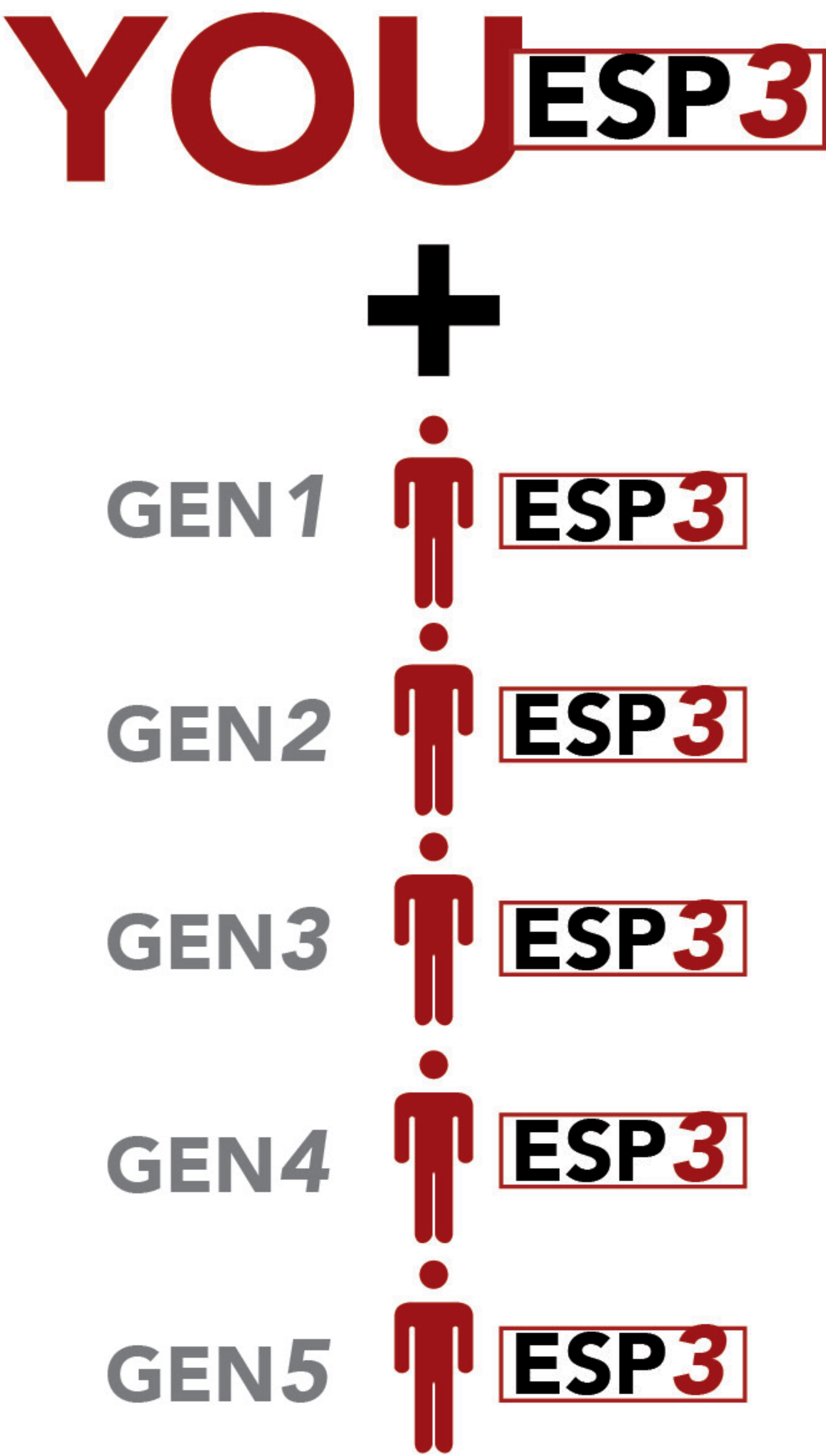


EARN OVERRIDE BONUSES from \$5 to \$40 on up to four generations of your team’s personally enrolled Affiliates that also launch their business with an ESP.

 5 Levels	ESP-3	ESP-2	ESP-1
 Gen 1	\$ 150	\$ 75	\$ 25
 Gen 2	\$ 20	\$ 10	\$ 5
 Gen 3	\$ 20	\$ 10	\$ 5
 Gen 4	\$ 20	\$ 10	\$ 5
 Gen 5	\$ 40	\$ 20	\$ 10

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2 GEN5 FAST START BONUS



IMAGINE
THE EARNING POTENTIAL
IN ONE YEAR

ESP3

	5 Levels	ESP-3	Enroll 5/Month	12 Months
	Gen 1	\$ 150	\$ 750	\$9,000
	Gen 2	\$ 20	\$ 100	\$1,200
	Gen 3	\$ 20	\$ 100	\$1,200
	Gen 4	\$ 20	\$ 100	\$1,200
	Gen 5	\$ 40	\$ 200	\$2,400

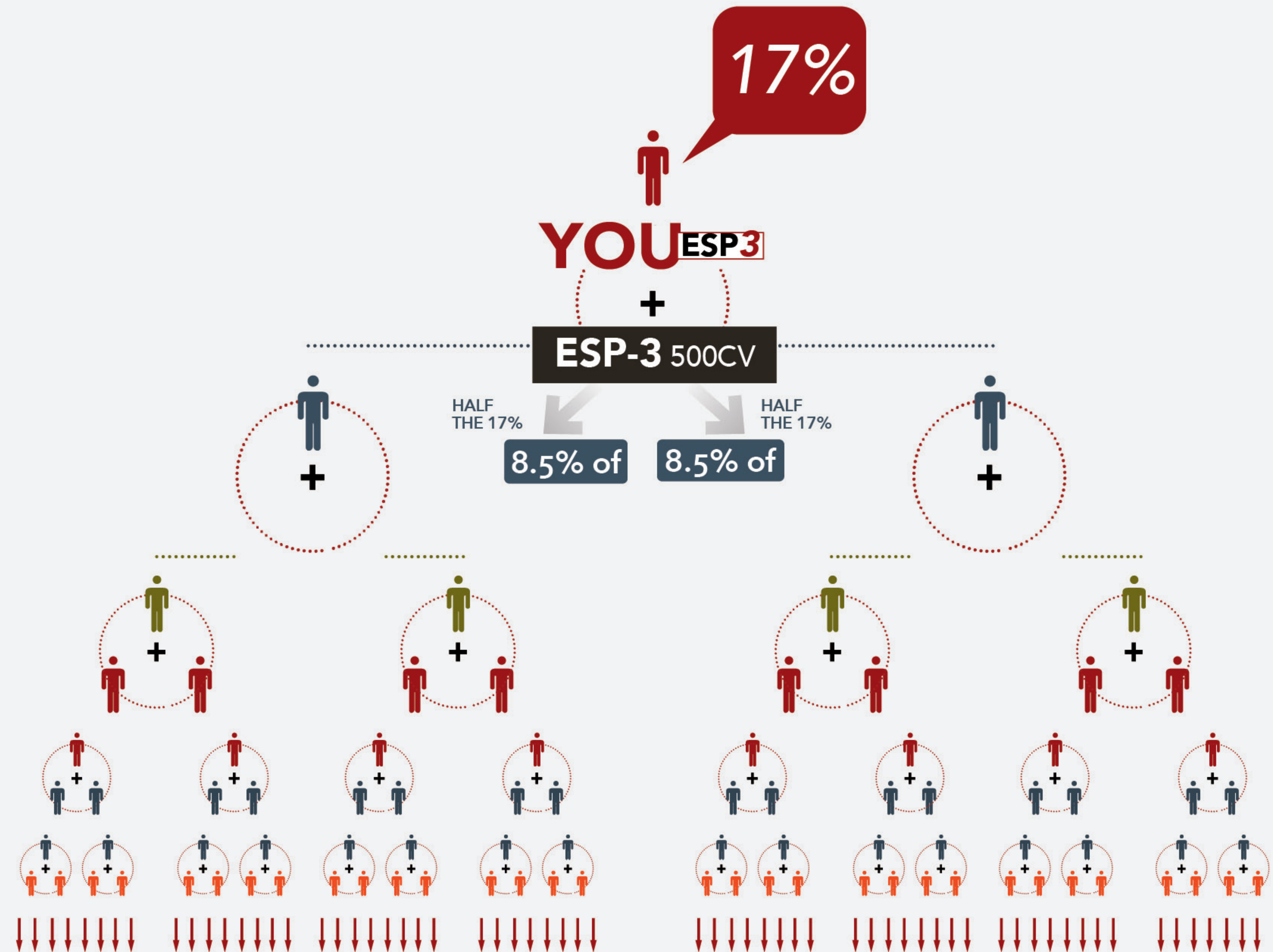
CAN YOU ENROLL 5 PEOPLE A MONTH
FOR AN EXTRA **\$15,000 PER YEAR?**

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3 BINARY COMMISSION

ESP-3 ENROLLMENTS

WEEK	PEOPLE	BINARY
1	2 L: 500cv x8.5% = \$42.50 R: 500cv x8.5% = \$42.50	\$85
2	4 L: 500cv x8.5% = \$42.50 R: 500cv x8.5% = \$42.50	\$170
3	8 L: 500cv x8.5% = \$42.50 R: 500cv x8.5% = \$42.50	\$340
4	16 L: 500cv x8.5% = \$42.50 R: 500cv x8.5% = \$42.50	\$680
5	32 L: 500cv x8.5% = \$42.50 R: 500cv x8.5% = \$42.50	\$1,360



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3 BINARY COMMISSION



GROWTH OF BALANCED TEAM

LEFT LEG

WEEK	PEOPLE	
1	1	105.6 CV
2	2	211.2 CV
3	4	422.4 CV
4	8	844.8 CV
5	16	1,689.6 CV

3,273.6 GCV

RIGHT LEG

PEOPLE	
1	105.6 CV
2	211.2 CV
4	422.4 CV
8	844.8 CV
16	1,689.6 CV

3,273.6 GCV

BINARY

RESIDUAL IN 5 WEEKS

AUTOSHIP = \$132 (102PV/105.6CV)

3,273.60 GCV

x 17% = **\$556.51**

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Getting Started is Easy, Simple, & Fun!

- ***ZERO*** Affiliation Fees
- ***ZERO*** Monthly Fees for Back Office / Websites
- ***ZERO*** Annual Renewal Fees
- Buy ***WHOLESALE***, Sell Retail
- ***MAKE IMMEDIATE PROFITS***

HOW MUCH
WOULD YOU LIKE TO EARN
FOR THE SAME EFFORT

100%

50%

20%



Simply

choose one of our
enrollment paths and
start making money
with your Gano Excel
business today!

1

A customer who wants
to purchase and enjoy
the benefits of our
enriched products

2

Start your business,
earn some additional
income and develop
your Plan B

3

Be a serious
entrepreneur, build a
successful business
and maximize your
earning potential



**Make Your
Decision Today**
START SHARING
YOUR BUSINESS TOMMORROW!



SHARE



LIFESTYLE
WELLNESS
COFFEE
WEALTH



the gano opportunity

gano excel